



Better Me

AI-Powered Personal
Transformation Platform

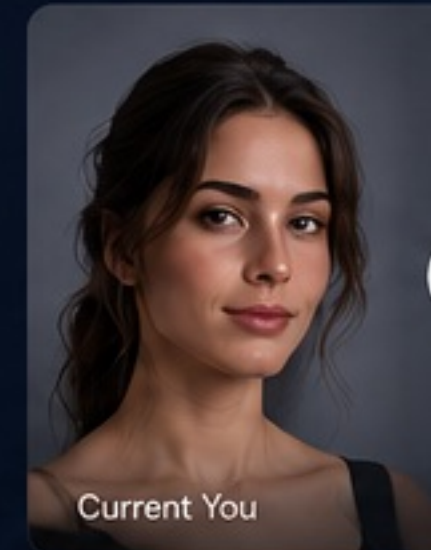
From Analysis to Verified Transformation

We don't just analyze people.

We help them become their best version.

ANALYZE. PLAN. ACT. VERIFY. TRANSFORM.

AI Transformation Preview



Current You



Your Best Version

Your Transformation Score



Great!

You're on the right path.



Next Mission



Hair Upgrade

Add more volume and
frame your face.

[View Mission](#)

Mission Progress



Skin Care
Completed



Eyebrows
Completed



Hair
In Progress



Smile
Locked



Style
Locked

02 THE PROBLEM

Millions of people want to

 look better

 feel more confident

 get fit

 become healthier

but...

They don't know


WHAT
to improve


WHEN
to do it


HOW
to do it right

And most AI apps stop
after giving recommendations.

I want to look
better, but
where do I start?

I know I should
work out, but
what's right
for me?

There's so much
advice, but
nothing works
for me.

I try for a few
days, then lose
motivation.



Why current solutions fall short



Generic advice
for everyone



No clear plan
or timing



Hard to stay
accountable



No proof of
real progress



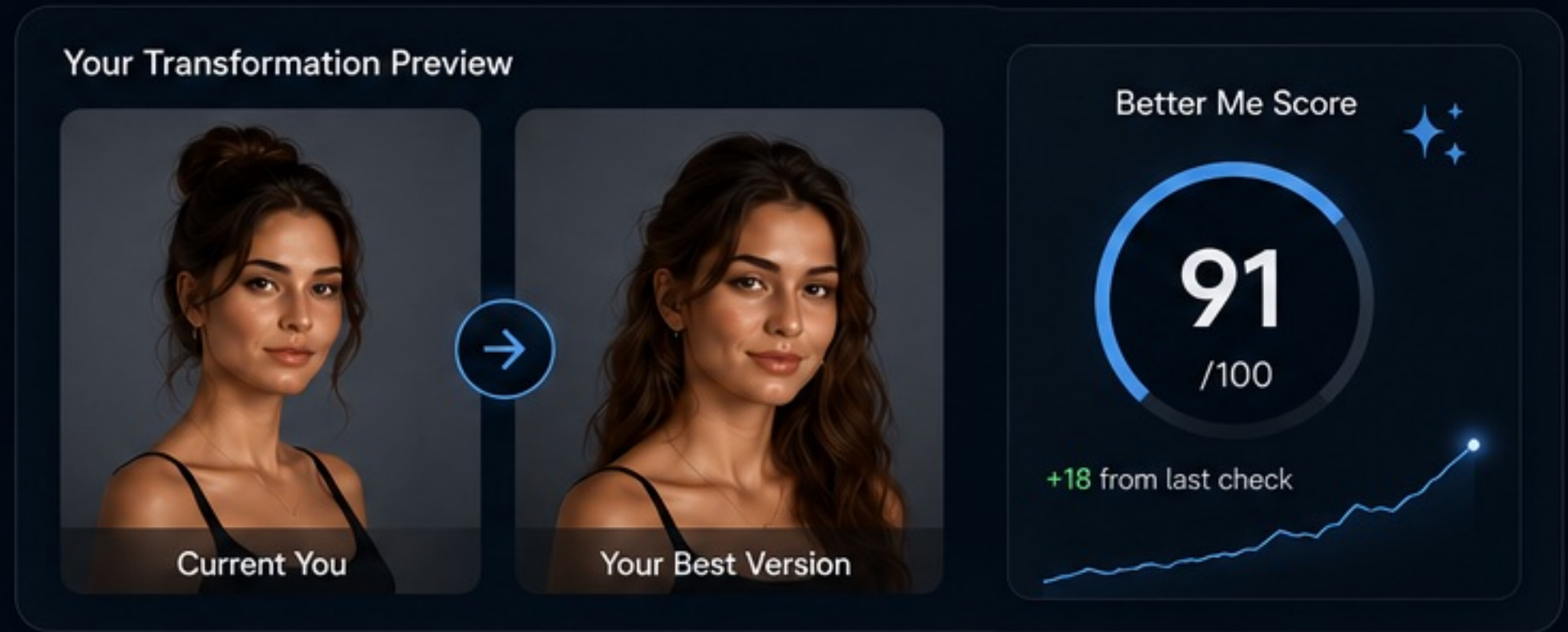
You're on
your own



Advice doesn't create transformation.
Action does.

The Solution

A continuous AI-powered transformation loop that **guides**, **verifies**, and **drives** real progress.



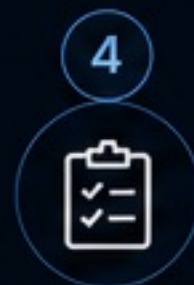
GOAL



AI ANALYSIS



AI PREVIEW



MISSIONS



PROOF



AI VALIDATION



BETTER ME SCORE



NEXT MISSION

What's your goal?

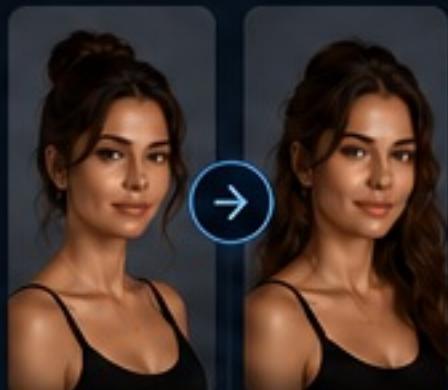
- Look More Attractive
- Get Fit
- More Confident
- Professional Look
- Healthier
- Special Event

AI is analyzing your photos and data



87%

Your Transformation Preview



Current You Your Best Version

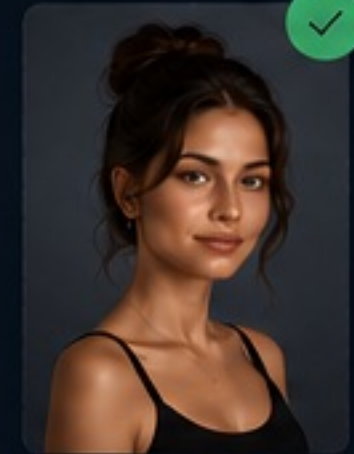
Your Missions

Week 1

- 1 Hair Upgrade In Progress
- 2 Skin Care Routine Locked
- 3 Smile & Expression Locked
- 4 Style Upgrade Locked

Upload Your Proof

Mission: Hair Upgrade



AI is validating your progress...



Approved!

Great job! Mission completed.

Your Better Me Score



Great progress!

+12 from last check

Next Mission Unlocked!

Mission 2
Skin Care Routine



Start Mission

You choose your transformation goal.

We analyze your face, body, style, and habits with advanced AI.

See your potential and get a preview of your best version.

We create personalized missions to reach your best version.

You take action and upload photo proof of your progress.

Our AI validates your progress and gives personal feedback.

Your score increases and your transformation is measured.

New missions unlock to keep you growing every day.



Better Me transforms
AI recommendations into **real-world actions**.



Personalized
for you



Verified
by AI



Measurable
progress



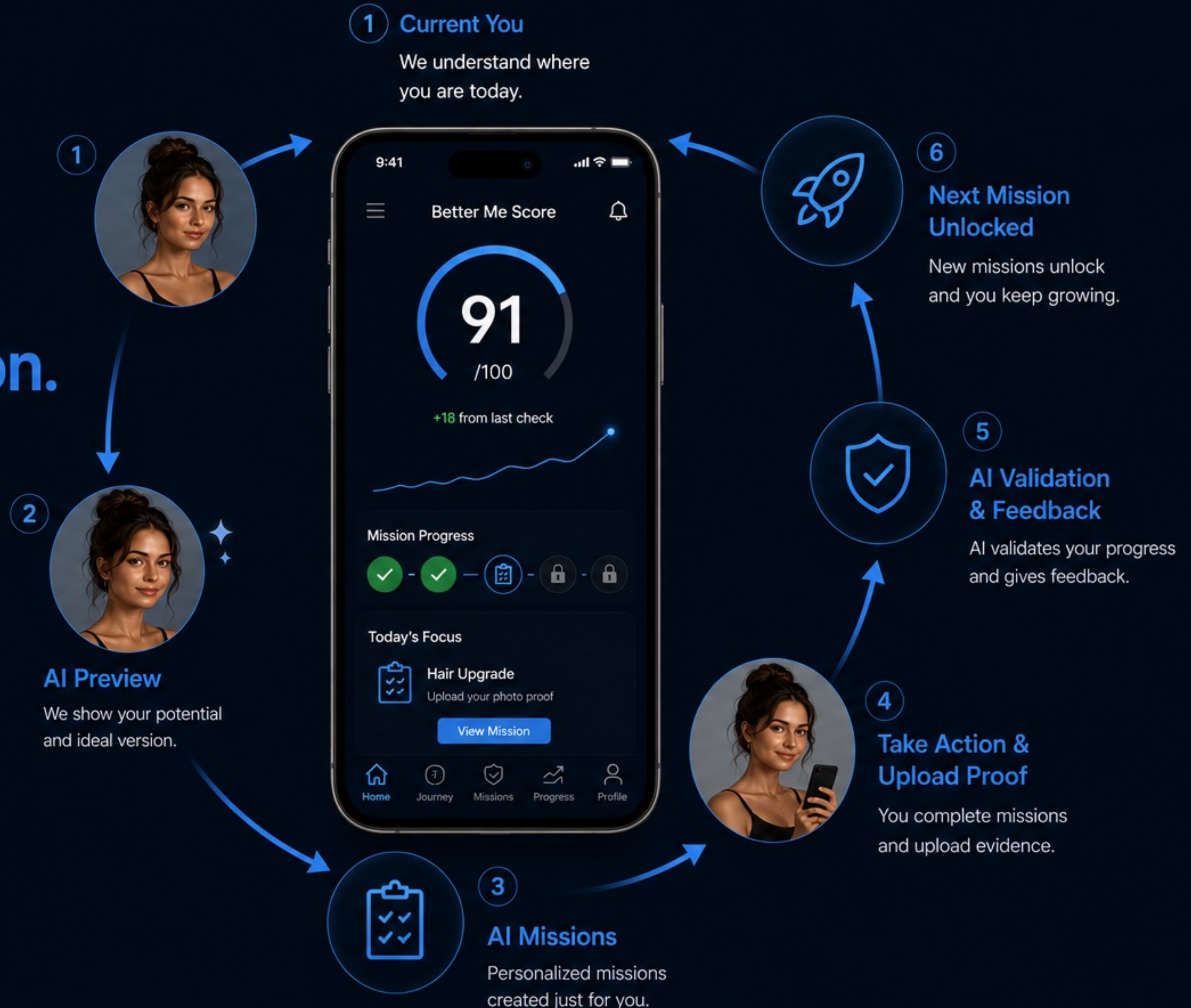
Continuous
transformation

Your journey from today to your **best version**.

Better Me creates a continuous transformation loop that **analyzes**, **guides**, **verifies**, and **drives** measurable progress.

“

Every action you take, brings you closer to your best version.



Every Goal Is A Product

Better Me turns every personal goal into a complete transformation product with its own **AI engine**, **missions**, and **success system**.



One platform.

Multiple transformation journeys.

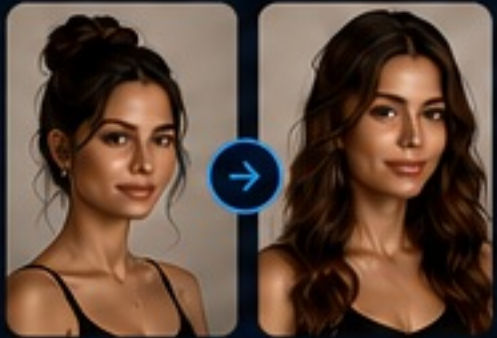
AI-powered. Personalized. Measurable.



Look More Attractive

Enhance your appearance step by step.

Mission Example
Hair Upgrade



8+
Missions



Proof
Required



Score
Impact



Get Fit

Build a stronger, healthier and fitter you.

Mission Example
Nutrition Mission



12+
Missions



Proof
Required



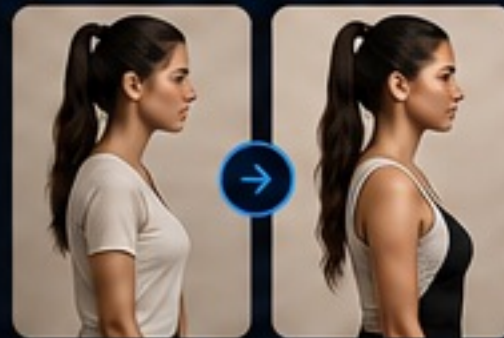
Health
Score



More Confident

Improve your mindset, posture and self-esteem.

Mission Example
Posture & Presence



10+
Missions



Proof
Required



Confidence
Score



Professional Look

Look sharp, polished and professional.

Mission Example
Work Outfit Upgrade



8+
Missions



Proof
Required



Style
Score



Healthier

Build healthy habits for a better life.

Mission Example
Drink More Water



10+
Missions



Proof
Required



Wellness
Score



Special Event

Prepare for your special days perfectly.

Mission Example
Date Night Look



6+
Missions



Proof
Required



Event
Score



Each goal is powered by a **dedicated AI engine** designed to understand you, guide you, and help you transform.



Personalized
AI Engine



Mission-Based
Progress



Proof & Validation
System



Measurable
Transformation

AI Generated Missions

Better Me creates **personalized missions**, **verifies** your proof, and **rewards** your progress.



Real actions.
Real proof.
Real transformation.



MISSION



EXAMPLE



YOUR PROOF



AI FEEDBACK



AI APPROVED



NEXT MISSION

MISSION

Hair Upgrade

Get a more flattering haircut that suits your face shape.

Why this mission?

Your current hairstyle doesn't highlight your best features.



EXAMPLE RESULT



Before



After

This is the type of improvement we're aiming for.

YOU UPLOADED



You uploaded your new haircut photo.

AI ANALYSIS



- ✓ Face framing improved
- ✓ Style suits your features
- ⚠ Try slightly shorter layers on the sides

AI analyzes and gives personalized feedback.

MISSION STATUS



Approved!
+3 Points

Mission approved.
Your score increased!

UNLOCKED

Next Mission
Skin Glow Boost



Improve your skin clarity and glow.



Personalized
for you



Evidence-based
missions



AI validates
your progress



Measurable
improvement



Every mission brings you
closer to your **best version**.

Better Me Score Tracks Your Transformation

Our unique score reflects your complete transformation across all key areas. It increases as you take action, complete missions, and see [real progress](#).



One Score. Total You.

AI calculates your overall transformation based on verified progress.



Data-Driven & Fair

Every point is earned through actions and real proof.



Measure. Improve. Repeat.

Track your growth over time and beat your own best.



Your Best Version, Measured

See how close you are to your best version — and keep going.

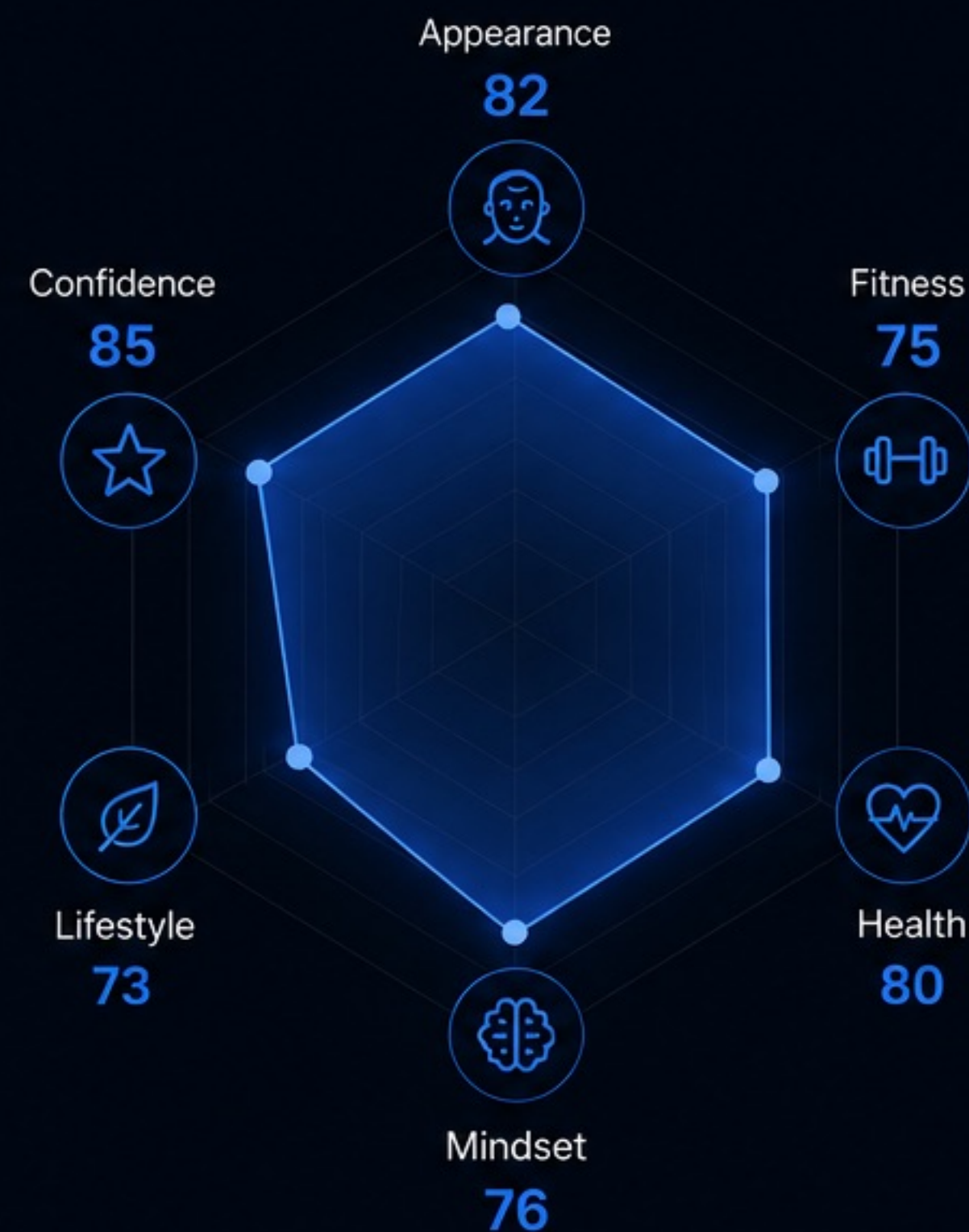


A higher score means you're becoming your [better version](#).



Your Score Breakdown

AI evaluates 6 key areas to calculate your score.



Complete
missions



Upload
proof



AI validates
your progress



Score
increases



Reach your
best version

Transformation Never Stops

Better Me is a continuous cycle.
Complete missions, see real progress,
unlock new missions, and keep
becoming your **better version**.



Set Your Goal



Complete Missions



Upload Proof



AI Validates



Score Increases



Become Your
Best Version



Every step brings you
closer to the **best**
version of yourself.



BETTER ME

09

BEFORE & AFTER

See Your Real Transformation

Track your progress, celebrate your growth, and see how far you've come on your journey to becoming your **better self**.



Side by Side Comparison

Visual progress that motivates you to keep going.



Score Improvement

See how your overall and goal scores have improved.



Areas That Changed

Discover the key areas where you've improved the most.

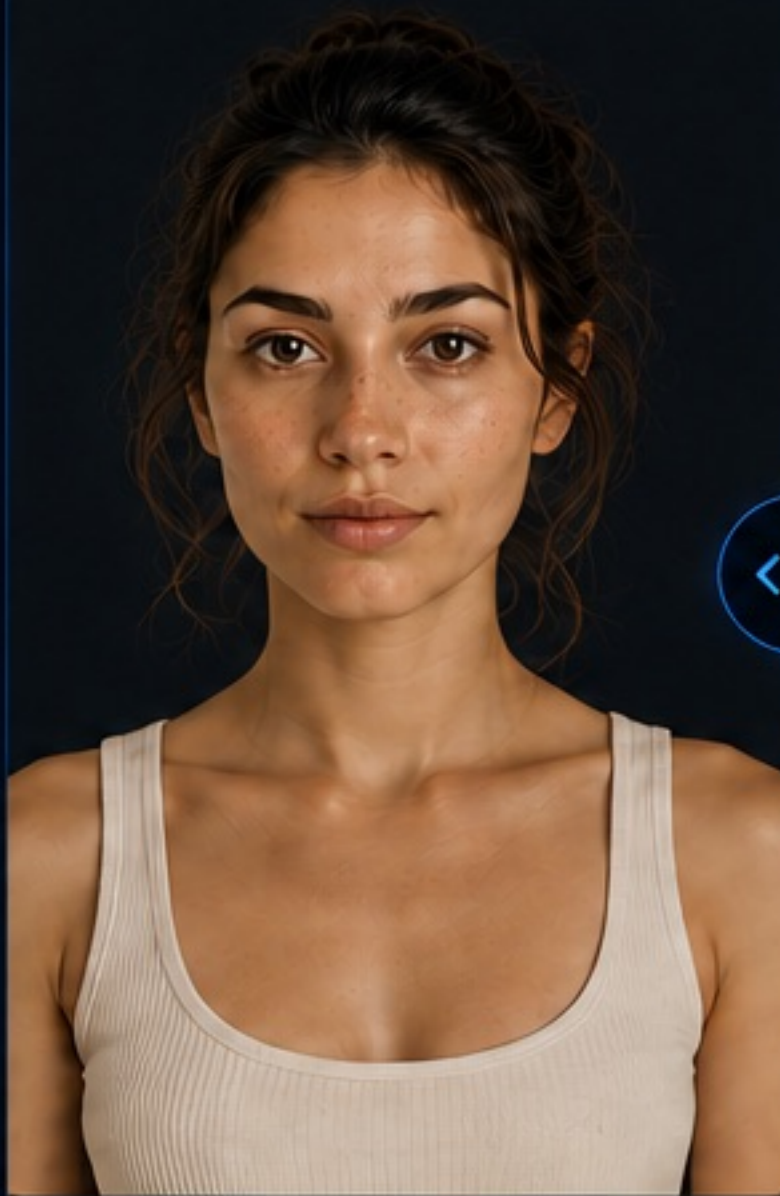


Celebrate Your Progress

Every step brings you closer to your best version.

BEFORE

May 20, 2024



AFTER

July 20, 2024



Transformation Timeline



Overall Score

62

/100



Overall Score

78

/100



+16 Points Improvement

Keep going! You're doing great.

Areas That Improved



Skin Quality

+22%



Hair Health

+18%



Outfit Style

+15%



Posture & Confidence

+20%



Makeup & Glow

+24%



You've come so far!

Your dedication shows.

Keep believing in yourself.



61

Days on Journey



48

Missions Completed



23

Day Streak



3

Big Milestones

Your Journey, All in One Place

All your past analyses are safely saved in your personal archive. Track your long-term progress and see how **you've transformed**.

-  **Complete History**
Access all your previous analyses whenever you want.
-  **Track Your Progress**
Compare results over time and see how you've improved.
-  **Filter & Find Easily**
Filter by goal, date, or score to find what matters.
-  **Your Data is Safe**
Your personal data is private and stored securely.



Analysis Archive

Review your past analyses and celebrate your growth.

All Goals

DATE	GOAL	SCORE	IMPROVEMENT	STATUS
 Jul 20, 2024 10:30 AM  Look More Attractive 78 /100 ↑ +16 points Completed				
 Jun 15, 2024 09:15 AM  Fit & Healthy 72 /100 ↑ +12 points Completed				
 May 10, 2024 02:45 PM  Professional Look 68 /100 ↑ +9 points Completed				
 Apr 05, 2024 11:20 AM  Boost Confidence 61 /100 ↑ +7 points Completed				



Your privacy is our priority.

All your data is encrypted and stored securely.

Export My Progress

Overall Score

62

/100

Overall Score

78

/100

+16 Points Improvement

Keep going! You're doing great.

Areas That Improved

 Skin Quality

+22%

 Hair Health

+18%

 Outfit Style

+15%

 Posture & Confidence

+20%

 Makeup & Glow

+24%

How Better Me Makes Money

A diversified revenue model built around value, personalization and long-term engagement.



We help users transform.
We build a sustainable business
that grows with them.



1. Premium Subscription

Unlock advanced AI features, personalized plans and premium content.

\$9.99
per month

\$99.99
per year

Save 177%

- ✓ Unlimited AI Analysis
- ✓ Personalized Plan
- ✓ Premium Content
- ✓ Progress Insights
- ✓ Priority Support



2. Mission Packs

Special goal-based packs with expert designed missions.



Look More Attractive
Mission Pack



Get Fit
Mission Pack



Confidence Boost
Mission Pack

And more coming soon...



3. AI Credits

Users can purchase credits to access premium AI features and analyses.



AI Credits

Use credits for advanced analysis, try-on, makeup, nutrition and more.



4. Brand Partnerships

Partner with beauty, fashion, wellness and lifestyle brands.



Sponsored content, campaigns and co-branded experiences.



5. Affiliate Shopping

Curated product recommendations with affiliate commissions.



Users discover. We recommend.
You earn. Everyone wins.



Multiple Revenue Streams

Sustainable. Scalable. Profitable.
Built for long-term growth.



3.2x

Higher LTV
for premium users



65%+

Expected gross margin
on subscription



High Retention

Driven by missions,
progress & results



Global Opportunity

Expanding across multiple markets
and user segments



BETTER ME

06

THE OPPORTUNITY

A Massive Market. One Unified Solution.

Better Me sits at the intersection of multiple high-growth markets that are **booming worldwide**.



1.8B+

Global target audience



100+

Countries & growing

USERS WANT IT ALL



Look Better



Get Fit



Feel Confident



Live Healthier



Dress Better



Transform Daily



Better Me combines all of these markets into **one AI-powered transformation platform**.



One platform



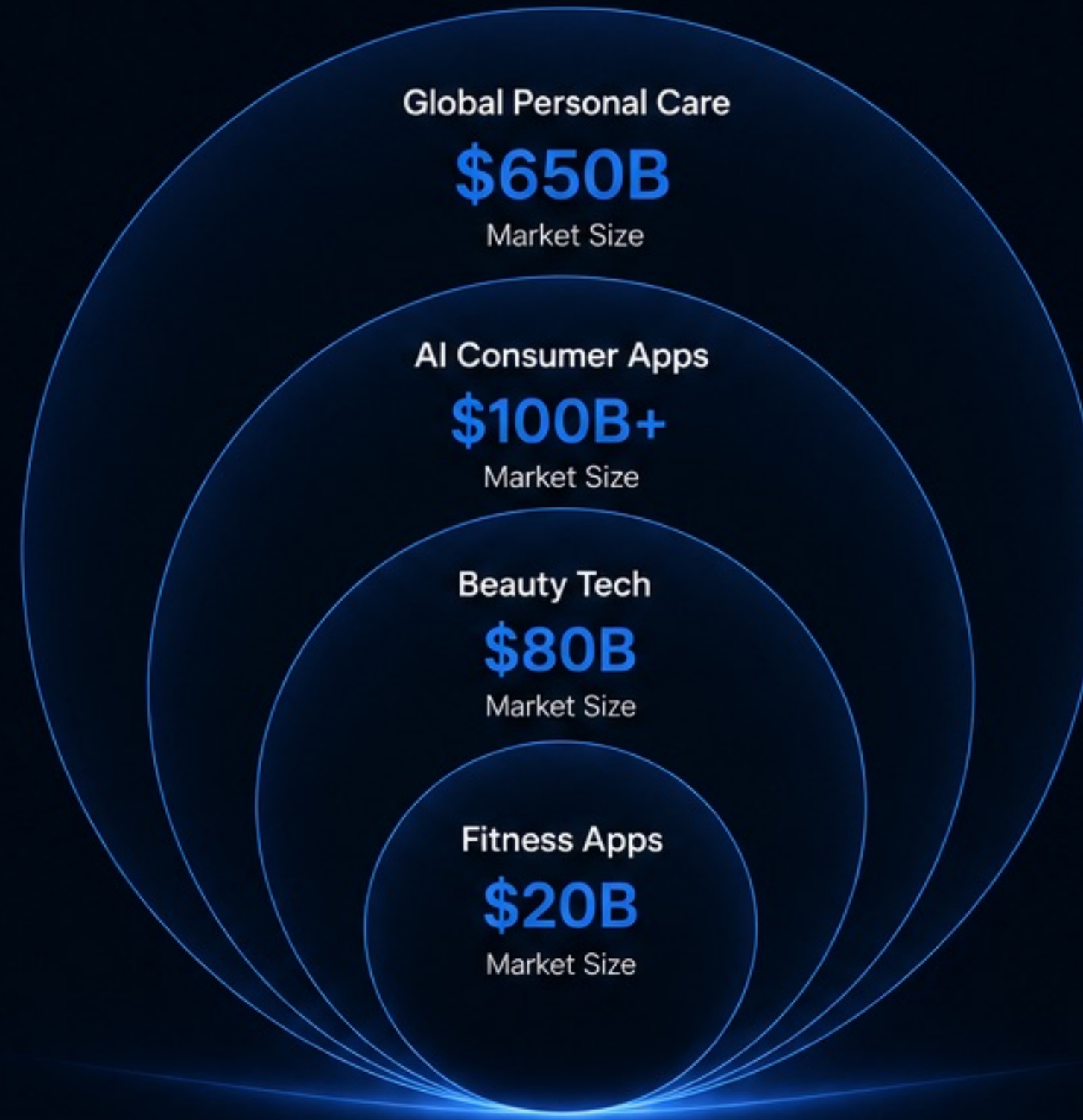
One mission



Limitless growth



Real impact



MARKET TRENDS



Rising demand for personalization and AI



Consumers spend more on self-improvement



Mobile-first lifestyle is here to stay



Global wellness economy is accelerating

TOTAL ADDRESSABLE MARKET

\$850B+

And still growing.



Better Me Today

We're just getting started.
Thousands are already on their
transformation journey with **Better Me**.



2,500+
Downloads

Across iOS & Android



1,000+
Registered Users

And growing every week



iOS + Android

Available on
both platforms



AI-Powered
Transformation
Platform

Personalized. Adaptive. Smart.



Growing
Every Week

Strong organic momentum



First Version
Launched

Strong live and improving
every day



Download Better Me

Start your transformation journey today.



App Store
Better Me - AI Style Outfit



<https://apps.apple.com/us/app/better-me-ai-style-outfit/id6757906808>



Google Play
Better Me



<https://play.google.com/store/apps/details?id=com.aris.mywardrobeapp>



Real people. Real progress. Real transformations.
This is just the beginning.



Thank you for believing in
the future of personal transformation.

Start Your Journey to a Better You Today

Take the first step towards becoming your best version. Better Me is with you every step of the way.



Personalized for You

Plans and suggestions designed just for you.



Trusted & Secure

Your data is private and always protected.



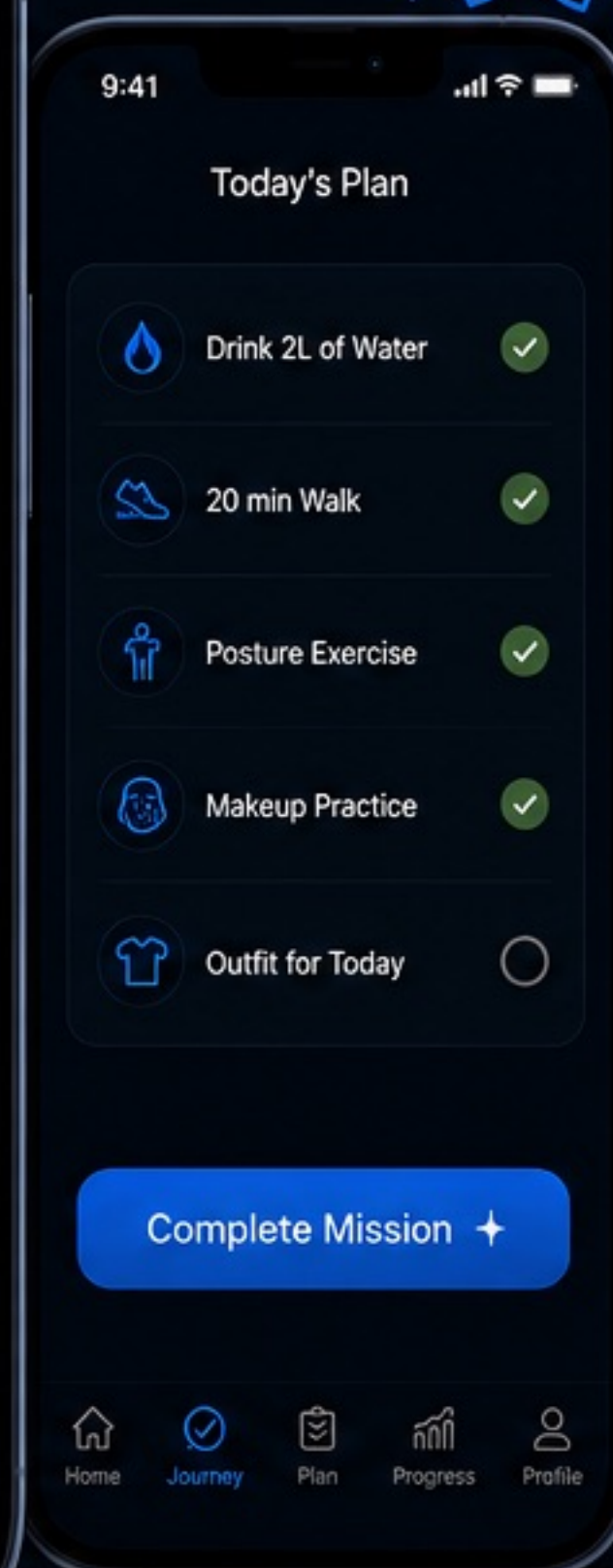
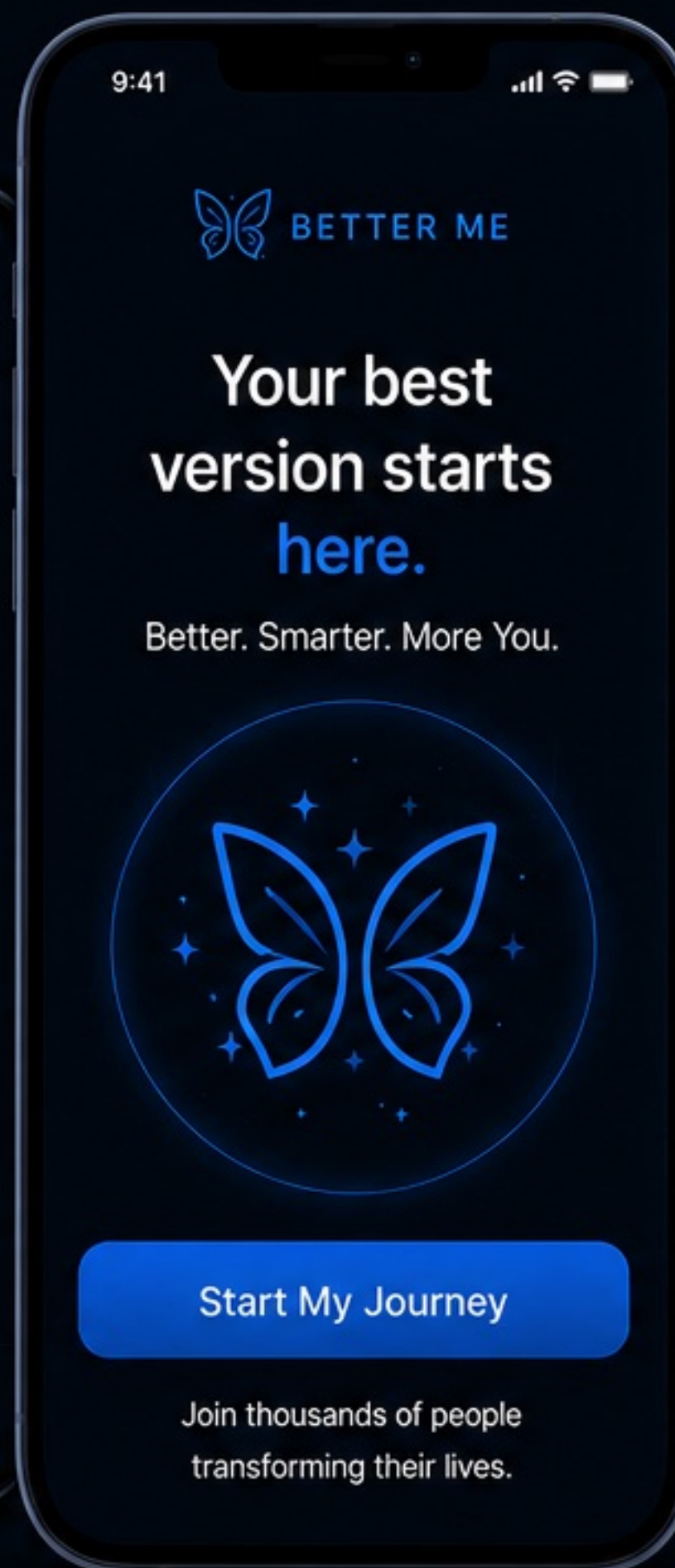
Real Results

Proven methods that bring visible progress.



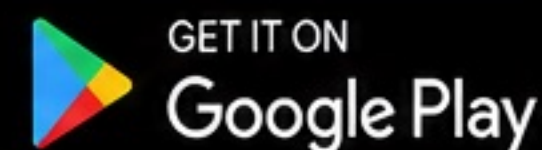
Supportive Community

You're not alone. We grow together.



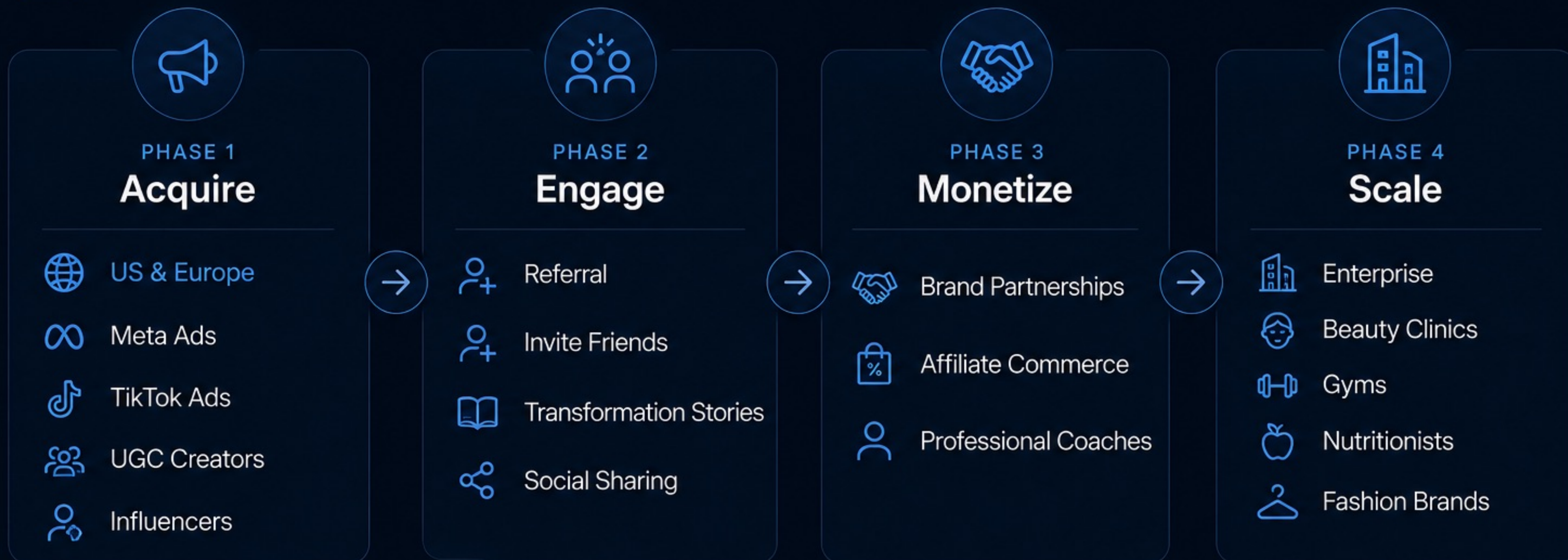
Your transformation
is **our mission.**

Download **Better Me**
and begin your journey now!



Go-To-Market Strategy

Starting with appearance. Expanding into lifelong personal transformation.



Mobile-first acquisition strategy with subscription monetization.

Better Me Creates A New Category

Feature	 Better Me	 FaceApp	 Whering	 Fabulous	 MyFitnessPal
AI Analysis	✓	✓	✗	✗	✗
Missions	✓	✗	✗	✓	✗
Proof Upload	✓	✗	✗	✗	✗
AI Validation	✓	✗	✗	✗	✗
Transformation Score	✓	✗	✗	✗	✗
Before / After	✓	✗	✗	✗	✗



Better Me doesn't compete with one app.
It unifies multiple industries into one AI platform.

Raising \$300K Seed



GOAL

Accelerate Better Me into the leading AI personal transformation platform.

USE OF FUNDS

40%



Product & AI

35%



Growth & Marketing

15%



Hiring

10%



Operations

MILESTONES



18 Months



50K+ Users



Premium
Launch



US
Expansion



AI Coach



Your investment will help us **transform millions of lives** and build the future of personal transformation.

FOUNDER STORY

Salih ARI – Serial Tech Entrepreneur

Builder with multiple exits and global experience



Salih ARI

Founder & CEO

BSc in Software Engineering

-  Worked in Colorado, USA
-  Software entrepreneur since 2015
-  Founded and scaled a marketplace startup
-  Successfully exited in 2022 (€300K acquisition)
-  Raised €137,500+ in external funding across mobility & logistics technology ventures
-  Built and launched multiple iOS & Android products
-  Currently building Better Me – AI-powered global fashion technology platform

Milestones



● Major milestone ● Exit ● In exit stage

Let's Build the Future of Personal Transformation

Join us in transforming millions of lives
through **AI-powered transformation**.



Better Me is on a mission to help
millions of people become
their **best version**.



Let's build the future together.
Thank you!



BETTER ME

Your Best Version Starts Here.



Salih Ari

Founder & CEO



Website www.getbetterme.app



Email info@getbetterme.app



LinkedIn <https://www.linkedin.com/in/salih-ari-918610344/>

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App Store



GET IT ON
Google Play

